

# HaggleJob

## Studio 40 Live

Business Development, Sales, Marketing, PR ,Sacramento, California, United States



### Description

FOX40 has announced the launch of Studio40 Live, a new lifestyle show for the Sacramento region. Studio40 Live will debut on September 6th, and will air live weekdays from 12 noon-12:30pm. Hosted by Gary Gelfand and Lori Wallace, Studio40 Live is unlike anything previously seen in the market. This upbeat, fast-paced and high energy show is the perfect platform to showcase local businesses, events and causes in the Sacramento/Stockton/Modesto region. Gary Gelfand will expand his role at FOX40 and has been hand-picked to host Studio40 Live. Gary has 20 years of local media experience and is thrilled to be hosting the show. Katie Parish, FOX40 Creative Director said, "Gary's positivity and contagious energy are exactly the traits we were looking for in a host. We are fortunate that we could expand his role at the station to get him involved in Studio40 Live." Gary will continue to be seen on FOX40 NEWS in the morning reporting on feature segments in the 8 and 9 AM hours.

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